

CATHERINE C. TURNER

I'M A GRAPHIC + MULTIMEDIA DESIGNER

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portfolio website



about me

2015 graduate from the Rochester Institute of Technology with a BFA in Medical Illustration. I became interested in this field due to my interest in combining art and science. I am fluent in many styles and will work in a myriad of mediums. I have experience in Graphic Design with Northwest Federal Credit Union, a direct mail firm, and as well as freelance experience creating logos, flyers and websites.



memberships

- American Institute of Graphic Arts (AIGA)
- National Society of Leadership and Success



publications

Tyler, C. (2014). The Defense of the Gospel (C. Turner, Illustrator).



references

Jim Perkins • RIT

Medical Illustrator Professor
585.475.2443 | japfaa@rit.edu

Donny Bliss • NIH

Medical Illustrator
301.480.1755 | blissd@mail.nih.gov

Nick Snyder • The Pivot Group

Creative Services Director
404.509.7738 | nsnyder@thepivot.com

Stacey Maloney • The Pivot Group

Design Director
718.687.0024 | smaloney@thepivot.com



education

Rochester Institute of Technology | Rochester, NY

August 2012 - May 2015

Major: Medical Illustration

Degree: BFA in Medical Illustration

GPA: 3.750



graphic design experience

Northwest Federal Credit Union | Herndon, VA

Multimedia Designer

January 2017 - Present

- Develop and design creative for print, TV and web including brochures, TV commercials, direct mail pieces, and flyers using Adobe Illustrator, Photoshop, InDesign, Premiere, After Effects and HTML.
- Develop and design 'How To' videos for internal and external e-learning/training purposes.
- Created illustrations for the 2nd and 3rd Westie children's book for the Credit Union.

The Pivot Group | Washington, DC

Jr. Graphic Designer

July 2016 - November 2016

- Addressed and interpreted client edits that resulted in an optimal finished product.
- Created smart, strategic, concepts that tackled big political issues.
- Created production-ready work across platforms, including direct mail, brand identity, broadcast and digital.
- Worked with a team of graphic designers to create concepts and interpret client edits for Hillary for America.



medical illustration experience

American Pharmacist Association | Washington, DC

Medical Illustrator Contractor (Freelance)

September 2016 - November 2016

- Created illustrations for APhA's National Pain Day Conference.
- Studied the effects of opioid abuse.

Litron Laboratories | Rochester, NY

Freelance

June 2015 - November 2015

- Created medical illustrations for the laboratory's cell kits that will be distributed across the country to other labs.

National Institute of Health (NIH) | Bethesda, MD

Medical Illustrator Intern

June 2014 - August 2014

- Researched and created an animation focused on the discovery of the conformational changes of the HIV spike.
- Presented a final presentation of the internship research to senior management officials at NIH.



skills

